

Press Release
For immediate release

5th March 2007



Local author in *Seven Days* push to reinvent the short story

Local author Josie Henley-Einion has had her latest short story published by Legend Press as its push to revive short fiction in the mainstream market continues. The hotly-anticipated *Seven Days*, featuring Henley-Einion's moving story *Sunday*, was launched on 3rd February and is receiving widespread national interest.

Josie will be hosting a book signing event at the The Hayes Waterstone's branch in Cardiff on Tuesday 13th March at 6.30pm. Legend Press will be providing free champagne to mark the book's success while Josie signs copies and reads a personally-chosen extract for guests. Entry to this literary celebration is free and further details can be found at www.legendpress.co.uk/18201.

The collection of stories by seven different writers provides incredible diversity with each story offering a very different insight, following a single character for a single day. The book is a unique cross between the novel and the short story in a format tailor-made for the modern reader who desires everything to be compact and quickly accessible.

The seven stories were chosen by Legend Press from hundreds of submissions by writers ranging from prize-winners to first-timers. Josie Henley-Einion, who lives in Cardiff, heard of the competition through *Writers News* magazine, and her entry was quickly chosen as one of the top seven.

Seven Days is the latest publication from successful young publishers Legend Press and the Managing Director, Tom Chalmers, is confident the book will make a major mark in the highly-competitive mainstream market. It has already received a great deal of support from the buyers and the media both in the UK and US and has benefited from high advance sales.

Chalmers commented: "*Seven Days* is the perfect bridge between the novel and the short story – offering the benefits of both formats. Dealing with the short story in the cosier days of old, publishers become perhaps understandably lazy but now, with an array of different



entertainment sources to compete with, they are having to look at what best fits modern society. *Seven Days* offers a diversity that any reader, no matter what age or gender, can enjoy.”

Seven Days is available at a £1 discount from Legend Press's Online Shop at www.legendpress.co.uk/23301

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Note to editors:

- Josie Henley-Einion is available for interview and comment. Contact details available on request to Legend Press.
- For more information on Legend Press visit www.legendpress.co.uk or email info@legendpress.co.uk.
- Founder and Managing Director Tom Chalmers can be contacted on 0207 249 6901 or by emailing tomchalmers@legendpress.co.uk.
- Legend Press's publications include *The Remarkable Everyday*, which sold in three countries and was placed on the WHSmith Short Story Bestseller List, *White Summer* by Luke Bitmead, which has received rave reviews throughout the UK, and *Salt & Honey* by Candi Miller, which was placed in Waterstone's 3for2, *Heat's* top ten books and has received interest from 20 countries around the world.
- Legend Press also offers an online shop for its publications, regularly updated news pages and a free monthly e-bulletin packed with news, reviews and comment. To sign-up, simply email info@legendpress.co.uk stating your name and email address.
- Legend Press has also recently launched a MySpace page at www.myspace.com/legendpress

